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## **A BEAR OF A DAY CELEBRATED IN DOWNTOWN GLENDALE**

**GLENDALE, Ariz.** – More than 1,750 people celebrated in downtown Glendale with shopping in fabulous shops and boutiques, munching in to-die-for eateries, along with their furry friends, to celebrate Teddy Bear Day on Saturday, Sept. 6. Attendance for this event marks the highest ever for a downtown tourism promotion!

Visitors didn't forget to bring along their generosity and compassion, as hundreds of donations poured in for two organizations focused on helping children. Nearly 200 teddy bears were collected for Glendale Fire Department's trauma teddy program, which helps children cope when faced with a traumatic event. In addition, hundreds of toys and diapers were collected for the West Valley Child Crisis Center, an organization that provides temporary shelter for children who are victims of, or at risk of, abuse, neglect, or abandonment, in a safe, nurturing, home-like environment.

Glendale's "12 Months of Endless Fun" continues with more exciting events next month, including the Fire Prevention Day Parade on Oct. 4, Fiesta Glendale on Oct. 11 and the Front Porch Festival on Oct. 18. The Front Porch Festival will collect donations for the Susan G. Komen Foundation, to support breast cancer research.

For more information on events in Glendale, call 623-930-4500 or visit

[www.visitglendale.com](http://www.visitglendale.com).

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